### "FAIR AND DEVELOPMENT NUMBER"

Come to CLOVIS Oct. 5 and 6

Section One Pages 1 to 8

VOL. 9, NO. 15

CLOVIS, CURRY COUNTY, NEW MEXICO, OCTOBER 1, 1915

\$1.00 PER YEAR

# THIS YEAR'S FAIR TO ECLIPSE OTHERS

### PROSPECTIVE LOCATORS ARE ATTRACTED TO MAGIC CITY They, like their fathers before them

feifilled and be one and a part of us. lunity.

There is much in store for Clovis, seek to follow the advice of the Im- hamlet to a city. It has by reason mortal Greeler, "Go west young of its being on a great railway avaman.' They do not, like their fath- tem, been well advertised by tour-One of the strongest points in fav-stundy he's growing up around him ers, have to travel by ox team or lists on route to the golden west. or of Clay's becoming an Important to seriously emission the great op puny stage being subjected to the It has been placed on the itinerary stands for the best drug stores, that pharamists and is given the confidcity, its excellent railway facilities, portunities of New Mexico. They seek privations of primitive travel, keep of the many visitors to the cost is true in any city that you may go, ence of many or the physicians of the the sail to produce almost any spread out, and it is impossible in marauding bandits; the trail has been pective locator in California, for the thing and its broad acres turn thous the middle-west where lands have blazed and great trans-continental the climate here appeals to a great lished fact, that the Southwestern efficiency and the painstaking careands of bold faced steers into the reached such high pricts. He're lines connect the east with the west many better than will be found any. Drug Company, is the leader, and is fulness in the compounding, They may leave their ancestors roof where in the west.

## ancestral homes and come to this and by easy travel in palace car. "REXALL" STORE SETS A PACE FOR HIGH-CLASS SERVICE HERE

The world over the Rexall store ]. The store has three registered



Orchard of Roland Wicks Londed Down With Fruit.

markets annually. He also has an they can find land to their liking, abundance of excellent soft water even more productive than was ever

and a climate unsurpassed. uquerque and Amarillo. This are thousands of young men pure not been done without effort, the men who pioneered were cr tly stack, determined to accom-I a purpose, and what they have

eved is best told by a surrey or, is. Fine store buildings, miles cement walks, fine churches, exwith the best in the platus country

true of the now effete east.

With the agriculturist will come transform what is termed by our the investor and it will be but a very friends as a semi-arid des short time before values here will into a smilling sarden and pro- by greatly advanced owing to the ing one of the lest towns her year great demand for property. There .. Program for Curry County Fair.. TUESDAY, October 5

During the morning of the 5th all entries of both Live Stock and Agricultural Departments must be listed with the Secretary. Office at the Eiks' Auditorium, where exhibits are to be presented.

10:30 a. m. - Parade of Sells-Floto Circus. 11:00 a, m, to Noon-Concert by Prof. Croft's Ladies Band at the Auditorium. Arrangements of exhibits. 1:00 p. m. - Concert by Ladies Band at Auditorium. Exhibits opened to inspection.

2:00 to 4:00 p. m. - Performance of Sells-Floto Circes. Free picture show at Lyceum Theatre. 7:30 p. m. - Free picture show at Lyceum Theatre. Evening performance of the Sells-Floto.

ARRANGEMENT COMMITTEE for EXHIBITS-Bert Curless, Agriculture; B. J. Catt, Live Stock. DOMESTIC SCIENCE and NEEDLE WORK-Mrs.

J. E. Shaw Van, Mrs. W. H. Pattison and Mrs. Bert LIVE STOCK-Jim Love, Robt. Humphrey and Ira Gibbs.

POULTRY - A. C. Fent, Dr. Lynch and W. C. Zerwar.



Clovis As a Wheat Marketing Center.

regarded as one of the best in the plains country.

The store has been in evidence as long as the city, and five years and to the public. a half ago W. H. Duckworth of Wichita. Kas., took over the store and under his management he has allowed a fair deal at all times, there never the city to have it said that it is the being any deception or deceit pracvery acme of drug store making. He brought to the store many years of experience in the better stores of the middle and southwest, and having had years of experience as traveling sulesman; he was netermined, n seems, when he choose this field, to

he a real hand in his line. While the store is one of the great

The store is attractive throughout, great taste being shown in the display of the goods acting as a magnet

Courtesy is ever para our and the motto of the store seems to be



Proprietor of Clockel Leading

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The Santa Fe Association Hospital at Clovis Costing Over \$125,000.00.



Corn Field on Mitchell Farm Southwest of Clovis.

# Big Day at the Curry County Fair

WEDNESDAY, October 6th

9:00 to 10:30 a. m. Concert by Johnson's Band Auditorium

10:30 a, m, to Noon Exercises. Speech by Alvin White, State Supt. of Education. All during the morning the judging of live stock and

agriculture will be taking place and the awarding of premiums to winners in all departments will take place. 1:30 to 2:00 p. m. Parade of winners in Live Stock Exhibits,

200 to 5:00 p. m. District School Field Meet. Sports. 7.30 p. m. Concert by Johnson's Band, Music will be interspersed with all events of both days. There will be something doing every monate of the day.

SWINE and SHEEP A. M. Works, B. F. Hall and HORSES and MULES -J. R. Graham, Prof. Hayden

and W. H. Doak. AGRICULTURE-W. B. Alley, Mr. Wilmon and Claud Kelly.

FRUIT and VEGETABLES-Jno. Fleming, J. O. Wade and Dick Alderson. FIELD MEET-L. C. Mersfelder, J. R. Hull and E. Shaw Van.



A Very Recent Picture of a Maize Field Near the City.